

# PLEASE INCLUDE THE FOLLOWING INFORMATION IN YOUR SUBMISSION



Please compile the following information into a word document and email to Muneebah Osman at [info@bluweaver.co.za](mailto:info@bluweaver.co.za)

### AUTHOR INFORMATION

- Author name and contact details
- Concise author biography

### TITLE INFORMATION

- Book title
- Cover image in .jpeg format
- A concise summary (no more than 400 words) of the book
- A provisional table of contents
- ISBN
- No. of pages
- Are there any graphics/illustrations/photos in the publication? And are these graphics black and white or full colour?

### PUBLISHING INFORMATION

- Name of the publisher or publishing service the book was published through
- Date of publication
- Name of the copyright owner

### MARKETING INFORMATION

- Marketing information:
- List of competitors in the market
- Motivation for why the book is different from its competitors
- Describe all marketing and PR/publicity activities that have been completed
- Describe all future marketing and PR/publicity activities

### ADDITIONAL INFORMATION

- List any bookstores the book has been shown to/sold through
- Provide a recommended retail price (RRP) for the book
- Provide an estimated amount of what you would like to make back per copy

**PLEASE NOTE THAT YOUR SUBMISSION WILL NOT BE CONSIDERED IF ANY OF THE POINTS LISTED ARE NOT ADDRESSED.**